

Pat Knoerle-Jordan, Partner

Nonprofit Practice Leader

**Experience
on Demand**



Pat is positioned to be your trusted partner, having served successfully in senior level nonprofit positions for over 30 years. She shares her expertise to grow organizational capacity, campaigns and operational practices to insure long term sustainability. Best practices and effective tools are customized to meet the unique needs of organizations while building long term relationships.

Pat is passionate about the nonprofit sector and brings a practice approach that is inclusive and focused on continuous improvement and opportunity. She believes nonprofits play the critical role of creating the safety net of services that make our communities robust. She partners with you to solve your organization's challenges, while sharing tools and expertise that builds both optimism and new skills.

Areas of Expertise:

**Strategic Planning
& Execution**

**Campaign Planning
& Analysis**

**Leadership
Development**

**Operational Review
& Improvements**

Facilitation

Professional Experience:

Community Involvement:

Education:

Facilitates the strategic planning process and develops benchmarks

- Engages stakeholders with trend analysis to set priorities for opportunities
- Creates business plans that reflect benchmarks for achievement
- Provides on-going coaching with customized options to sustain momentum

Develops fundraising plans and provides analysis of campaign results

- Creates campaign plans that provide the roadmap to success
- Implements fundraising analysis to measure effectiveness
- Establishes sustainability through campaign revisions or design of new initiatives.

Enhances the effectiveness of the organization's leaders

- Works with Board and Exec Dir/CEO to create agreed upon objectives
- Utilizes best practices to enhance board development and engagement
- Facilitates succession planning of the board and senior staff
- Manages Exec Dir/CEO transition; complete Exec Dir/CEO search, provide interim Exec Dir staffing, or coach assigned interim Exec Dir

Reviews business plans / systems to improve organizational effectiveness

- Identifies and creates solutions to broken or non-existing systems
- Engages coworkers in problem identification and solution development
- Creates balanced scorecard for monitoring status updates of priorities
- Provides fiscal management coaching and best practice tools

Facilitates meetings that are engaging and produce desired results

- Leads board retreats, SWOT analysis, staff retreats or collaborations

Organization

Title

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|---|---------------------------|
| • MS Center of Saint Louis (Mercy Hospital) | Executive Director |
| • National MS Society (Gateway Chapter) | President |
| • National MS Society (National Office) | Campaign Dir / Consultant |

Leadership St. Louis, board/committee roles with Alzheimer's Assoc, Kids in the Middle, Better Business Bureau, Marian Middle School
BA – Webster University